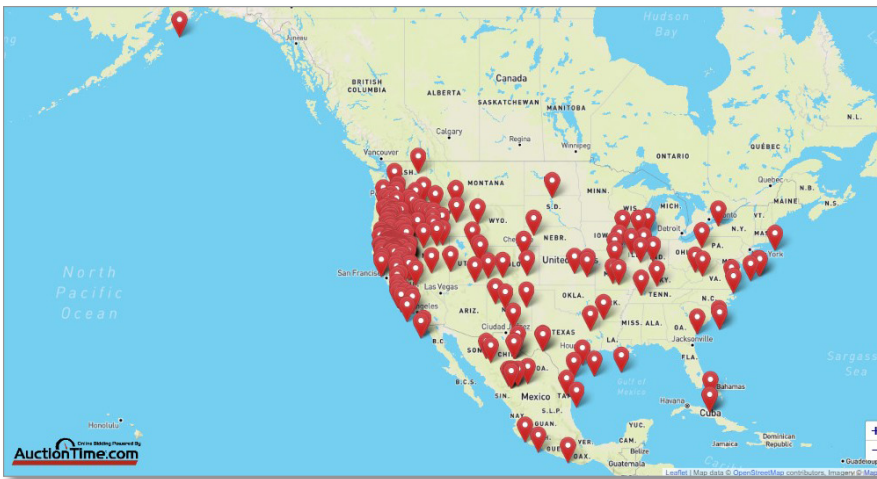


# AuctionTime.com

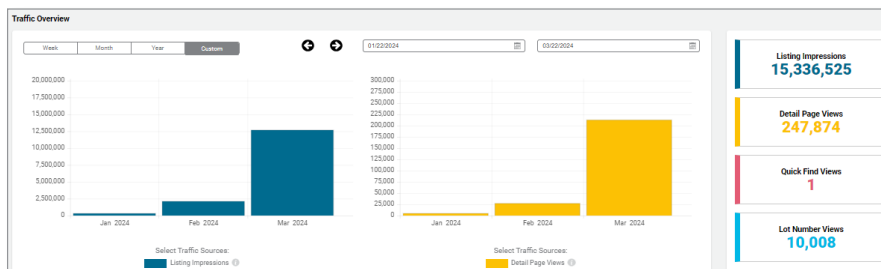
## CASE STUDY

### MARCH AUCTION GENERATES \$5.76 MILLION ON AUCTIONTIME.COM

Oregon auction company J&C Auctions used AuctionTime.com for a huge late March event. The sale attracted the attention of more than 1,500 bidders, resulting in sales topping \$5,767,000. With spring planting and new construction projects underway, the sale included implements, farm tractors, dozers, livestock equipment, trucks, trailers, and other farm machinery, construction equipment, and vehicles. J&C Auctions sold 1,244 items in all, with bidders from across the U.S., as well as Canada, South America, and Asia, placing nearly 40,000 bids.



This AuctionTime Bidder Map illustrates the international distribution of bidders for J&C Auctions' sale. Over 1,500 bidders from the U.S., Canada, South America, and Asia placed bids during the event.



WebStats shows the dramatic increase in web traffic and leads generated that J&C Auctions witnessed in the lead-up to its 2-day March sale.



**SOLD ON AUCTIONTIME.COM**

**Assets Sold: 1,244**

**Total Bids: 39,712**

**Bidders: 1,503**

**Total Sale Price:**

**\$5.7+ MILLION**

### GREATER EXPOSURE DRIVES RESULTS

Listings on AuctionTime.com, MachineryTrader.com, TruckPaper.com, and TractorHouse.com helped gain massive exposure for assets in the package before the sale with bidders in North America, South America, and Asia. More than 930 first-time bidders placed bids, purchasing 150 assets.

**AuctionTime.com**

# CASE STUDY

## MARCH AUCTION IS MASSIVE SUCCESS

This March sale brought in nearly \$5.8 million, with more than 1,500 bidders placing nearly 40,000 total bids. Below is a sampling of the 1,244 items sold in the sale on AuctionTime.com.



### 2013 JOHN DEERE 8260R

260-horsepower tractor with power-shift transmission, and 7,100 hours

441 Bids

**Sold Price: \$92,008**



### 2015 JOHN DEERE 6150R

150-horsepower tractor with power shuttle transmission, and 3,185 hours

781 Bids

**Sold Price: \$90,206**

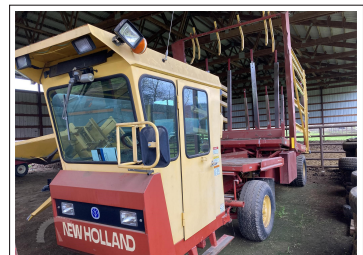


### 2022 NEWHOUSE C5000

Portable bale chopper / bale feeder

268 Bids

**Sold Price: \$83,846**



### 2011 NEW HOLLAND 1095

Bale accumulator/mover with auto-tie, monitor, and 2,005 hours

82 Bids

**Sold Price: \$82,786**



### 2013 MASSEY FERGUSON 1843S

Small square baler with gauge wheel, monitor, and 887 hours

395 Bids

**Sold Price: \$69,112**



### 2017 NEW HOLLAND T4.120

120-horsepower tractor with loader, cab, and 1,525 hours

172 Bids

**Sold Price: \$46,428**



### 1998 CATERPILLAR CH45

240-horsepower tractor with cab, tracks, and 6,316 hours

144 Bids

**Sold Price: \$40,916**



### 1978 JOHN DEERE 4440

144-horsepower tractor with cab, power-shift transmission, and 5,183 hours

275 Bids

**Sold Price: \$32,224**



### 2016 MACDON D655

35-foot draper head with full poly wear pads and skid shoes

173 Bids

**Sold Price: \$41,446**



### 2006 KENWORTH T800

Water truck with 492,649 miles, new rubber, and hose reel

302 Bids

**Sold Price: \$83,210**



### 2001 PETERBILT 379

Clean, 2-axle day cab truck with 588,055 miles

434 Bids

**Sold Price: \$69,112**



### 2004 FREIGHTLINER M2 100

Clean water truck with 79,637 miles and new tires

416 Bids

**Sold Price: \$61,692**